



2108252

**Week 13:**  
**Persuasive Speeches**

## DEFINITION OF ‘A PERSUASIVE SPEECH’

A specific type of speech in which the speaker has a goal of convincing the audience to accept his or her point of view. The speech is arranged in such a way as to hopefully cause the audience to accept all or part of the expressed view.

## A PERSUASIVE SPEECH TOPIC IS GOOD IF IT:

- fits with the audience
- is a fit with you
- can be researched and prepared within the time frame you need the speech for
- fits the criteria and the purpose of your speech

## **SOME EXAMPLES OF PERSUASIVE SPEECH TOPICS.**

- Should classes about mental health and wellness be added to school curriculum?
- At what age or grade should sex education be taught in schools?
- How can sex education be taught more effectively?
- Is homeschooling beneficial or harmful to children?
- Should animal testing be banned?
- Is artificial intelligence a threat?
- At what age should children be allowed to be on social media?
- When should children be allowed to have a cell phone?



# HOW TO KICK START YOUR SPEECH

- Start with a Famous Quote  
Ex. “Give Me Liberty or Give Me Death” – Patrick Henry
- Ask a Rhetorical Question  
Ex. “Do you want to be a failure for the rest of your life?”
- Make a Shocking Statement  
Ex. “A scream comes across the sky.” – Thomas Pynchon, Gravity’s Rainbow.
- Create a ‘what If’ Scenario  
Ex. “What if we don’t wake up tomorrow? How different are we today?”
- Use a Surprising Statistic

## EXAMPLE: A PERSUASIVE SPEECH ON THE TOPIC OF ORGAN DONATION

First of all, I would like to thank you the board for inviting me here today, allowing me to be a part of and contributing to this cause that personally means so much to me. When I first contacted your organization, the Executive Director informed me that the greatest need was for a campaign that was tailored toward people between the ages of 18 and 24.

The focus was to be on encouraging organ donation and facilitating open communication of the donor's decision with family members. Overall the campaign was to inform them of our nation's public health crisis regarding organ donation. That's right: Organ Donation is a public health crisis. According to UNOS, the United Network for Organ Sharing as of this morning there are 90,350 American men, women, and children on the transplant waiting list. One person will die needlessly at the end of this hour waiting for organ donation and 10 more people are added to this list every day.



There are over 250 billion people in our country. In 2002, there were 2.5 million deaths, and 106,742 of them were due to accidents. In 2002, 6,190 donor heroes and their families made the decision to donate. When comparing these statistics less than a half percent, not even 1% of these accidental fatalities were used to save or improve the life of another human being. So when I say heroes that is exactly what I mean.



For every one organ donor has the potential to help at least 50 individuals with their “Gift of Life”. You see I know this personally because two very special people to me were organ donors who died tragically and unexpectedly. Through my experiences I have gained a greater understanding of what the “Gift of Life” really means.

I HAVE A DREAM ข้าพเจ้ามีความฝัน ดร.มาร์ติน ลูเธอร์ คิง จูเนียร์



## I HAVE A DREAM ข้าพเจ้ามีความฝัน ดร.มาร์ติน ลูเธอร์ คิง จูเนียร์

- I have a dream that one day this nation will rise up and live out the true meaning of its creed: "We hold these truths to be self-evident, that all men are created equal."
- I have a dream that one day on the red hills of Georgia, the sons of former slaves and the sons of former slave owners will be able to sit down together at the table of brotherhood.
- ข้าพเจ้ามีความฝันว่า วันหนึ่ง ประเทศนี้จะลุกขึ้นยืนหยัดและดำรงอยู่ตามความหมายแท้จริงของบทบัญญัติชาติที่ว่า “เราถือว่าความจริงเหล่านี้เป็นสิ่งที่ประจักษ์แจ้งอยู่ในตัวเอง นั่นคือ มนุษย์ทุกคนเกิดมาเท่าเทียมกัน”
- ข้าพเจ้ามีความฝันว่าวันหนึ่ง บนเนินเขาดินแดง น้อยใหญ่ในรัฐจอร์เจีย บุตรของอดีตทาสและบุตรของอดีตนายทาสจะสามารถนั่งร่วมโต๊ะแห่งภราดรภาพ

•



- I have a dream that one day even the state of Mississippi, a state sweltering with the heat of injustice, sweltering with the heat of oppression, will be transformed into an oasis of freedom and justice.
- I have a dream that my four little children will one day live in a nation where they will not be judged by the color of their skin but by the content of their character.
- I have a *dream* today!

- ข้าพเจ้ามีความฝันว่า วันหนึ่ง แม้แต่ในรัฐมิสซิสซิปปี รัฐที่ร้อนระอุไปด้วยไอกรุ่นของความอยุติธรรม ไอกรุ่นของการกดขี่ข่มเหง จะแปรเปลี่ยนเป็นต้นธารแห่งเสรีภาพและความยุติธรรม
- ข้าพเจ้ามีความฝันว่า สักวันหนึ่ง ลูกน้อยทั้งสี่ของข้าพเจ้าจะอาศัยอยู่ในชาติที่ตนจะไม่ถูกตัดสินด้วยสีผิวของพวกเขา แต่ด้วยคุณลักษณะทั้งปวงของพวกเขาเอง
- วันนี้ ข้าพเจ้ามีความฝัน